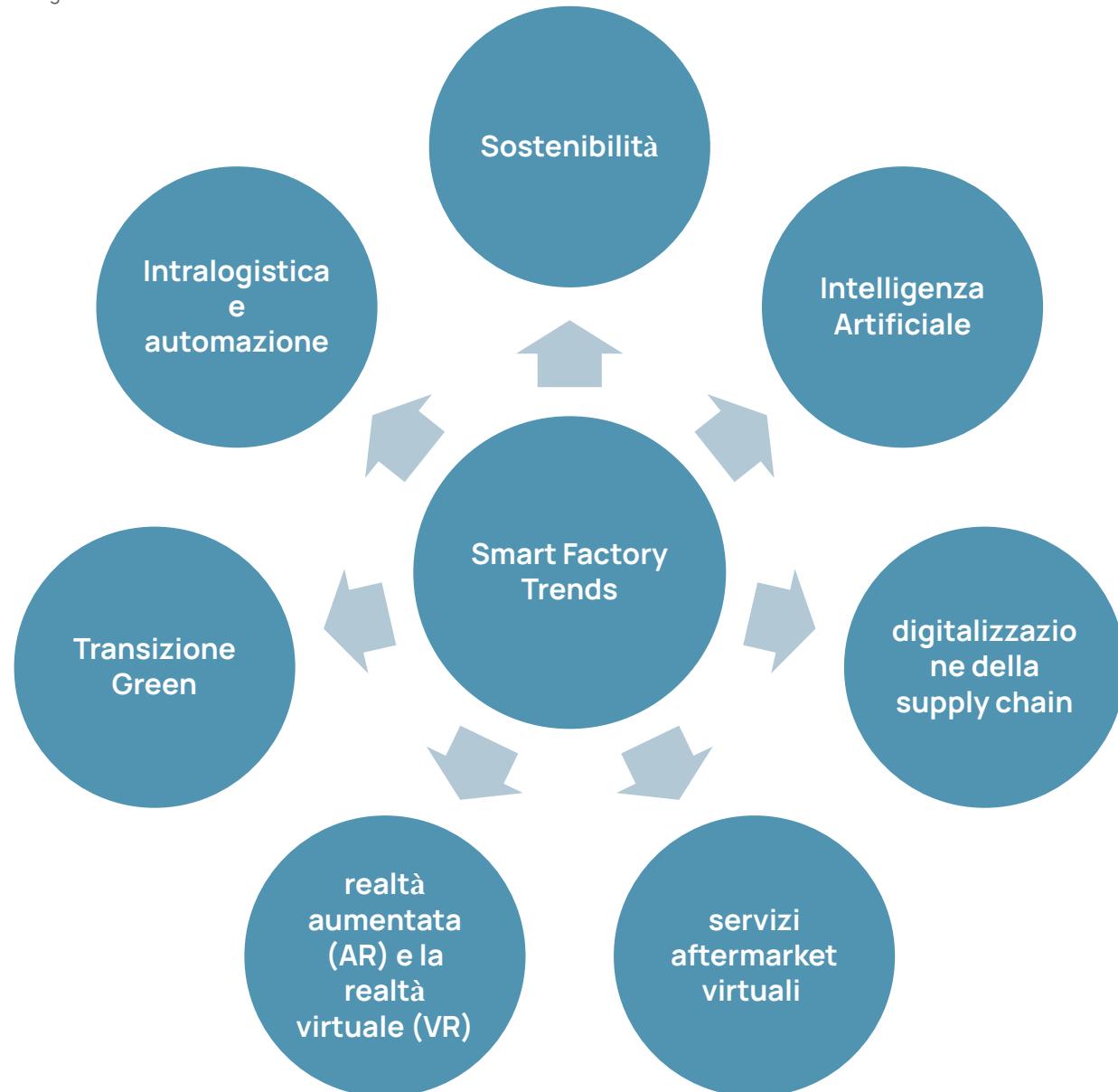
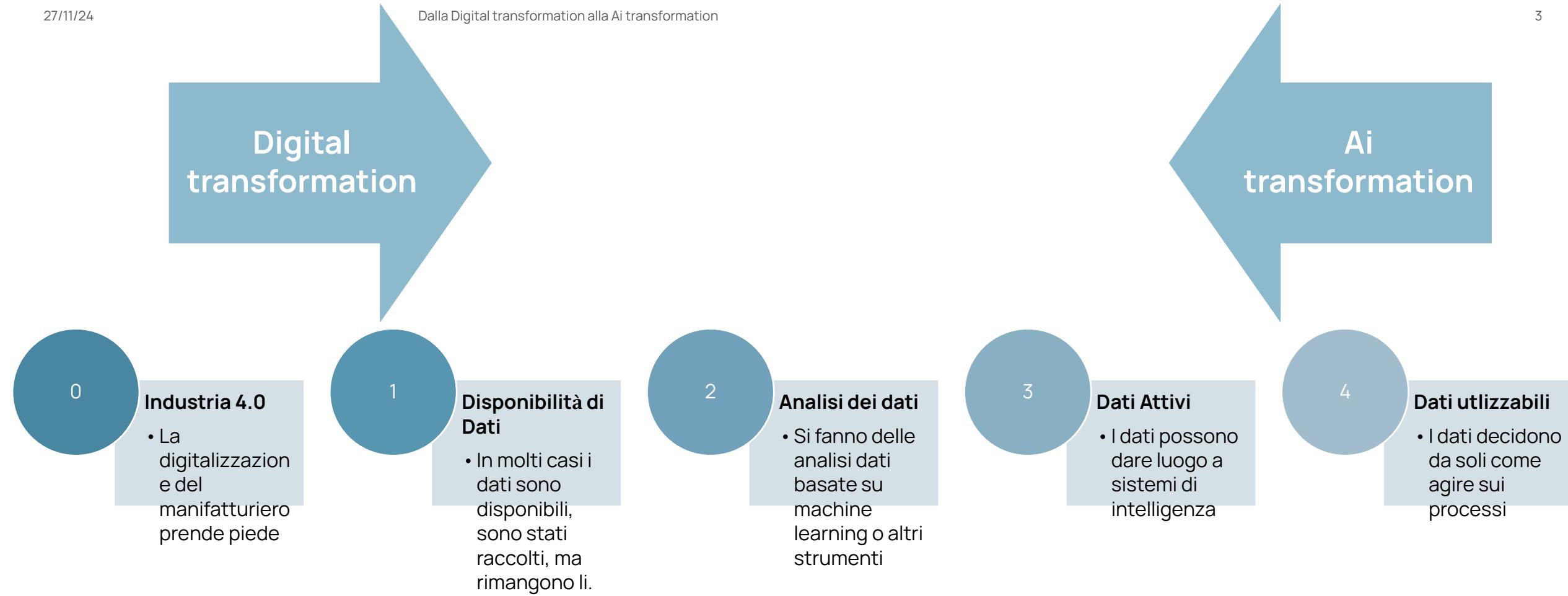
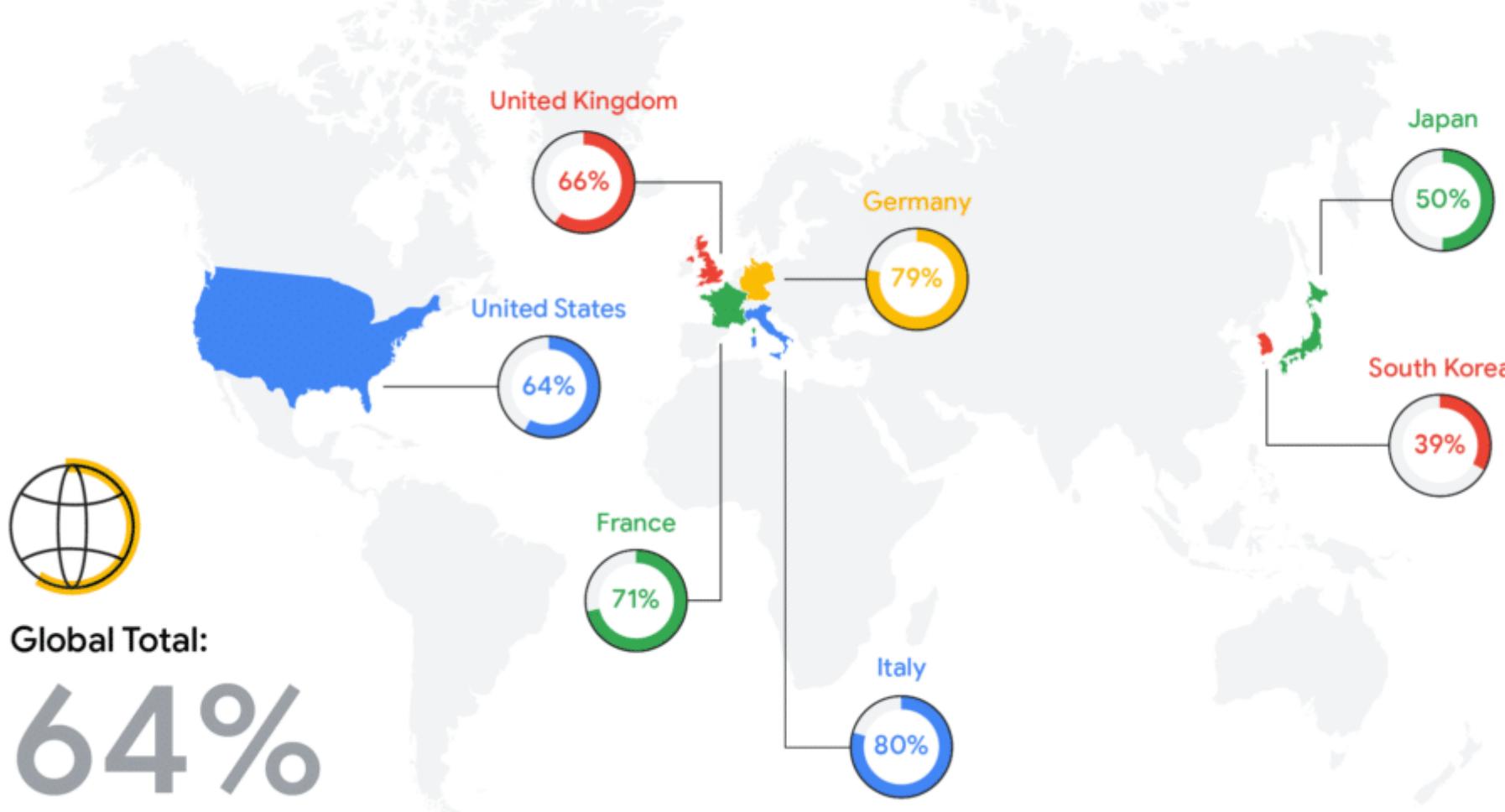


Dalla Digital transformation alla Ai transformation: nuove sfide per la smart factory.





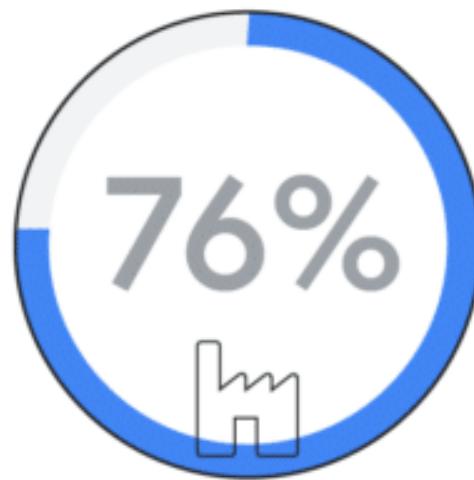
AI use in day-to-day operations by country:



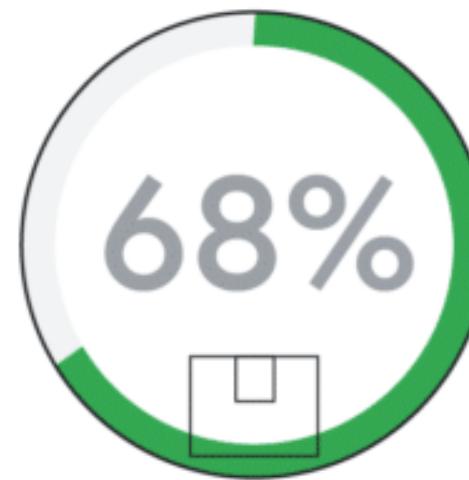
Fonte Google Cloud

Top three

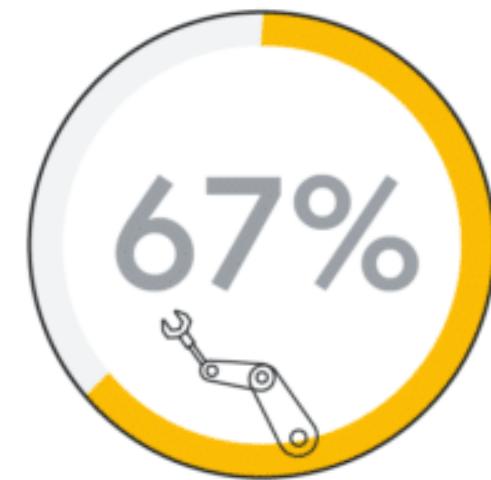
manufacturing sub-sectors deploying AI to assist in day-to-day operations:



Automotive/OEMs



Automotive suppliers

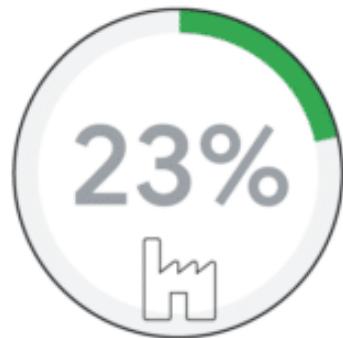


Heavy machinery

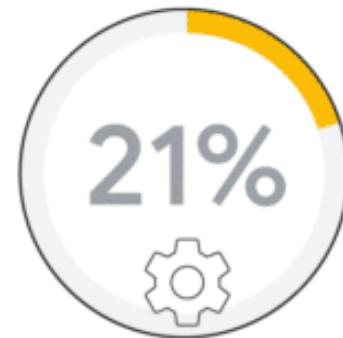
Some of the barriers for AI implementation in a manufacturer's core business:



Not having the talent to
properly leverage AI



Not having the IT infrastructure
to implement AI



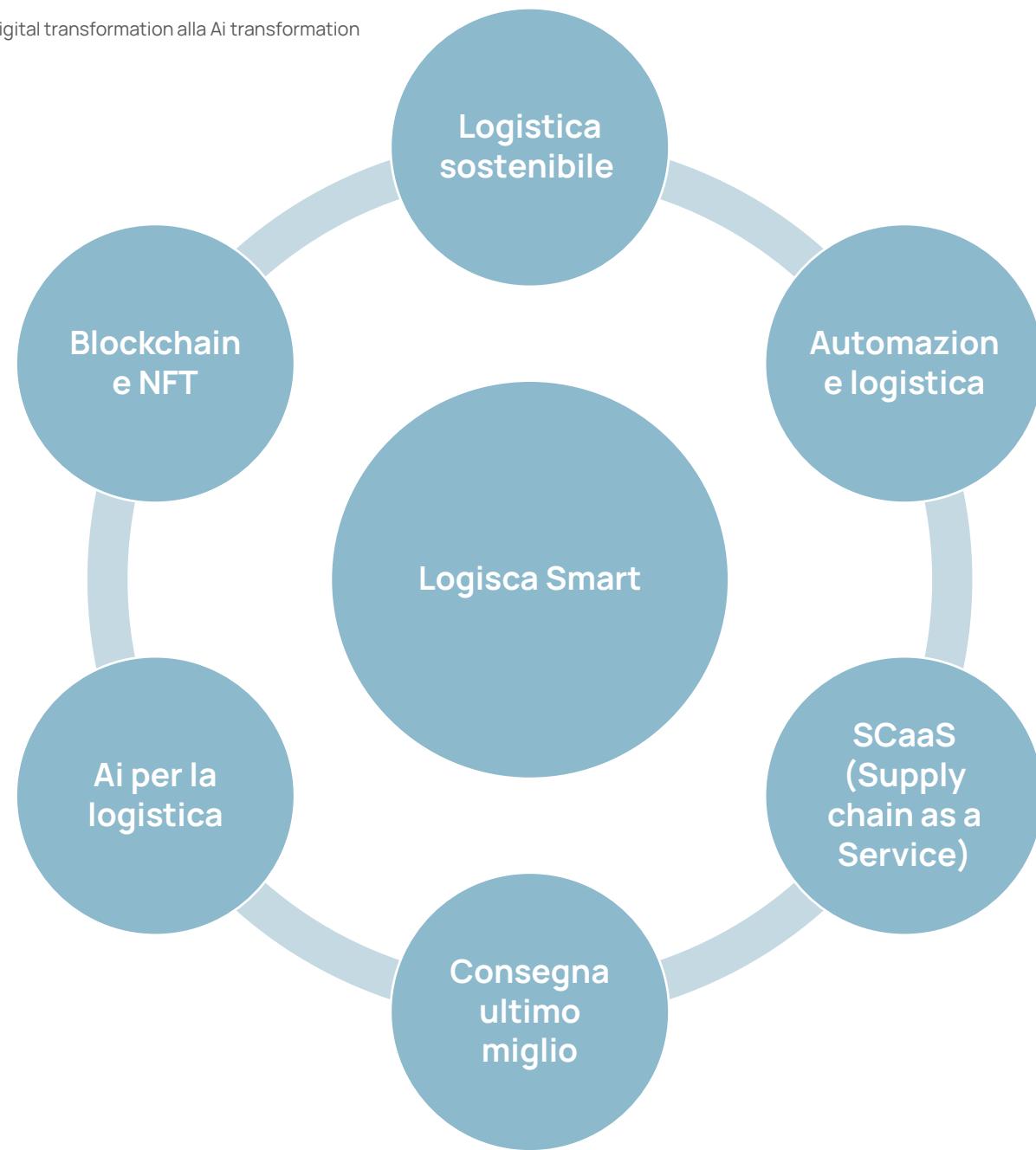
Implementing AI is too
cost-prohibitive

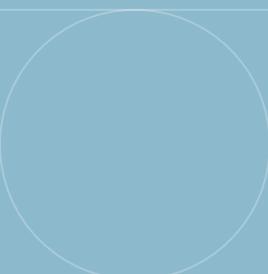


AI is unproven technology



Not having stakeholder
buy-in to implement AI





Grazie per l'attenzione



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